

The Cardiff Blues Brothers **Cookie Policy**

This website is operated by The Cardiff Blues Brothers. The Cardiff Blues Brothers are an independent society that promote the game of Rugby Union within Wales and the region of the Cardiff Blues. The Cardiff Blues Brothers are a group formed by membership who are actively involved in the enhancement, promotion, and participation of the Cardiff Blues.

Contact

If you have any questions relating to this privacy policy, our secretary can be contacted by e-mailing secretary@cardiffbluesbrothers.com or by post addressed to The Secretary, Cardiff Blues Brothers, The Secretary, 33A Ridgeway, Rumney, Cardiff, CF3 4AA.

The Policy

This cookies policy only relates to the use of our websites www.cardiffbluesbrothers.com and www.cardiffbluesbrothers.wales. Throughout these websites, we may link to other websites owned and operated by trusted third parties. These third-party websites may also use cookies. For more information please refer to the third-party website's cookie policy.

Information on use of Cookies

Our websites use cookies to identify you from other users of our websites. The Cardiff Blues Brothers use cookies to allow you to set personal preferences, protect your security, measure and improve our service, and measure marketing. This helps The Cardiff Blues Brothers to provide you with the best possible experience when you browse our websites and also allows The Cardiff Blues Brothers to improve our Websites. By continuing to browse the site, you are agreeing to our use of cookies.

What is a Cookie?

A cookie is a small file of letters and numbers that The Cardiff Blues Brothers store on your browser or the hard drive of your computer if you agree. This helps The Cardiff Blues Brothers recognise you and your device and store some information about your preferences or past actions.

Types of Cookies used

The Cardiff Blues Brothers uses the following types of cookies on our websites.

1. Targeting Cookies.

These cookies collect information about your browsing habits in order to make advertising relevant to you and your interests. They will record your visit to the Cardiff Blues Brothers Websites, the pages you have visited, and the links you have followed. The Cardiff Blues Brothers will use this information to make this Website and the advertising displayed on it more relevant to your interests.

These cookies will also limit the number of times you will see an advertisement as well as help measure the effectiveness of specific advertising campaigns. They are usually placed by advertising networks with permission of The Cardiff Blues Brothers. They will remember which websites you have visited, and this information is shared with other organisations. Quite often targeting or advertising cookies will be linked to site functionality provided by another organisation.

2. Cookies of Strict Necessity

These are cookies that are required for the operation of Websites. For example, to remember your previous actions so that you can navigate back to previously viewed pages and to ensure the security of the webpage you are visiting. These cookies are essential in

order to navigate websites and use their features and accessing areas of websites. Without these cookies, services like shopping baskets, cannot be provided.

3. Functionality Cookies.

These are used to identify you upon return to the Website. This enables The Cardiff Blues Brothers to personalise our content for you, and also remember your preferences (for example, your choice of language, region, or remembering what you have placed in your shopping basket). These cookies allow the Website to remember choices you make and provide enhanced, more personally tailored features. They may also be used to provide services such as remembering whether you have already responded to a questionnaire. The information these cookies collect will be anonymous and they cannot track your browsing activity on any other websites.

4. Analytical/Performance Cookies

These cookies collect anonymous information about visitors to our Websites. They allow The Cardiff Blues Brothers to recognise and count the number of visitors and to see how visitors move around our Website. This helps The Cardiff Blues Brothers to improve the way our Website works for example, by ensuring that users are finding what they are looking for easily.

These cookies collect information about how you use this Website for instance which pages you visit frequently. These cookies do not collect any information that identifies you specifically. Analytical/Performance information is only ever used to improve how the Website works and understand what interests our supporters and users.

Data collected by cookies.

The list below provides an indication of the type of data our website cookies collect:

- Your Preferences
- Expiry date of the cookie
- Pages you have looked at
- The type of device you are using
- A unique ID
- Websites you have visited and browsing history
- IP Address
- A session ID, visit date, start and end time
- Software and hardware on your device
- Passwords and usernames

Please note that this is not an exhaustive list.

Other third parties may also use cookies, over which The Cardiff Blues Brothers have no control. Such cookies are likely to be performance/analytical or targeting cookies for which you have the option of blocking by adjusting the settings on your Internet browser to block all cookies. However, if you choose this option, you may not be able to access all aspects of the Cardiff Blues Brothers website.

Additional Information

For more information on cookies, the functionality, controls and management of them please visit the ICO's guidance on cookies which can be found by following this <https://ico.org.uk/for-organisations/guide-to-pecr/guidance-on-the-use-of-cookies-and-similar-technologies/>

Policy Updates

This policy was published on 4th July 2020. From time to time The Cardiff Blues Brothers reserve the right to change this privacy policy. Should the Cardiff Blues Brothers change this policy, we will inform you via our website www.cardiffbluesbrothers.com